



Conservation Careers

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Join the **worlds largest**  
conservation job, training,  
volunteer, internship and  
event platform today



You need the **best talent**  
and so does the planet.





## Our Story

Conservation Careers was launched in 2013 to fill a huge gap in the conservation sector. At that time there was no international conservation job board to connect employers with conservationists. And there was no honest, transparent support service for conservationists seeking to save the planet.

“

My goal with Conservation Careers was to start an eco-enterprise helping aspiring and professional conservationists in their careers to be successful. I could see there were so many people needing help, and nobody providing honest, open and effective support – so Conservation Careers was born.

”

– Founder and Director, Dr Nick Askew

# About Conservation Careers



## Open

Building trust through transparency and honesty



## Agile

Learning and innovating quickly to achieve our goals and create impact



## Collaborative

Working with others to reach our goals



## Optimistic

Being hopeful, encouraging and courageous

**Mission** | helping conservationists to achieve career success.

**Vision** | a world where wildlife thrives.





# Join the **world's largest** conservation careers platform and hire the **best talent**.

Conservation Careers is the leading careers advice centre for aspiring and professional conservationists – supporting over **700,000 conservationists** across **235 countries and territories** annually.

**13.4m**  
IMPRESSIONS

**45k**  
SUBSCRIBERS

**700k**  
CANDIDATES

**15k**  
VACANCIES

**210k**  
FOLLOWERS

**235**  
COUNTRIES



# What do we advertise?



## **JOBS**

We share 15,000+ paid employment opportunities annually



## **EVENTS**

We share conservation events, meetings, workshops, conferences, symposia & more



## **TRAINING**

We share 1,500+ degrees, master's, courses & more



## **SCHOLARSHIPS**

We share 500+ funding opportunities for training, research, projects & more



## **EXPERIENCES**

We share volunteer, internship & expedition opportunities (including free & paid)



# Our Team



**Dr Nick Askew**  
FOUNDER & DIRECTOR



**Kristi Foster**  
HEAD OF PROGRAMMES



**Lloyd Gofton**  
HEAD OF MARKETING



**Dr Fernando Mateos-Gonzalez**  
HEAD OF COMMUNITY



**Dr Kate Evans**  
COURSE LEADER –  
FUNDRAISING FOR  
CONSERVATION PROJECTS



**Felix Cybulla**  
COURSE LEADER –  
CONSERVATION PROJECT  
MANAGEMENT & DESIGN



**Stacy Gibson**  
CAREER COACH



**Tara Phillips**  
COURSE LEADER – PUBLIC  
SPEAKING FOR  
CONSERVATIONISTS

# Join over 250 advertisers





# Our Audience

Conservation Careers is the biggest conservation job and training platform on the internet, with a package to suit every budget and need.



## The right fit for you

Our unique global focus on wildlife conservation roles means we can put vacancies in front of a large and targeted audience of conservation professionals.



## One post, supercharged promotion

When you post with us, your opportunity is automatically shared on our growing list of Promotion Partners' websites.



## Impressive stats

We list over 15,000 job, training, volunteer and internship opportunities each year, and represent a global talent pool of over 700,000 opportunity-seekers each year.



# Our Audience

Conservation Careers is the biggest conservation job and training board on the internet, with a package to suit every budget and need.



## Global talent

Reach a global talent pool across 235 countries and territories. From Boston to Borneo, and Manchester to Madagascar, our job seekers are waiting to hear from you.



## It's easy

Create your own listing or email us at [jobs@conservation-careers.com](mailto:jobs@conservation-careers.com) and we'll post your opportunity for you.



## We're here to support you

We know what it's like to recruit the right candidates because we've worked in the conservation industry for over 20 years. We're always happy to go the extra mile to help.



# Our Audience

Latest statistics across our website, email and social platforms (Sept 23)



**526,000**  
VISITORS



**153,000**  
FOLLOWERS



**54,000**  
SUBSCRIBERS



**27,000**  
FACEBOOK



**21,000**  
FOLLOWERS



**7,000**  
FOLLOWERS



**1,600**  
SUBSCRIBERS



**235**  
COUNTRIES



# Our Audience

Our audience of job seekers, students and professional conservationists spans 235 countries and territories worldwide. Here are the top 10 countries where our audience is based.



\*DISCOUNTS AVAILABLE FOR SMALL CHARITIES AND BULK POSTINGS | ALL PACKAGES ARE PLUS VAT IN THE U.K

## Website Postings

Reach upto 56,178 people

Reach upto 56,178 job seekers, students and professional conservationists.

- ✓ Ideal for staff vacancies
- ✓ Featured on our website
- ✓ Included in weekly emails
- ✓ Partner website promotion
- ✓ Live for 6 weeks

£75 | \$115 | € 102

## Broadcast Postings

Reach upto 195,974 people

Reach upto 195,974 job seekers, students and professional conservationists.

- ✓ Ideal for important staff vacancies
- ✓ Featured on our website
- ✓ Included in weekly emails
- ✓ Partner website promotion
- ✓ Live for 6 weeks
- ✓ Broadcast across our social media networks (200k+)
- ✓ Update your listing as needed

£150 | \$215 | € 192

## Annual Postings

Reach upto 700,000 people

Reach upto 700,000 job seekers, students and professional conservationists.

- ✓ Ideal for internships, volunteering and training opportunities
- ✓ Featured on our website
- ✓ Included in weekly emails
- ✓ Partner website promotion
- ✓ Live for 52 weeks
- ✓ Regular posts across our social media networks (200k+)
- ✓ Update your listing as needed

£449 | \$617 | € 549



# FAQ's

Got a question? We've got the answer, but If you can't find what you are looking for, ask us at [jobs@conservation-careers.com](mailto:jobs@conservation-careers.com)

## How do I pay?

We can accept payment via credit card, electronic transfer and PayPal. When you upload your posting to our website, you'll be given options to make payment. If you choose a Broadcast Posting, Annual Posting or Custom Annual Package, we can invoice you if needed.

## How do I get a discount on my posting?

If you're a small charity (fewer than 25 staff) we're happy to offer 33% off our regular rates. If you join our Promotion Partners programme, we'll discount any posting or package. [Contact us](#) to learn more. If you advertise three or more listings with us, we can create a custom package for you.

## How long will my posting stay on your website?

Your posting will remain on our website until your application deadline, up to a maximum of 6 weeks. If you choose an Annual Posting, it will remain live for a full year.

## What types of jobs do you list?

We list all levels of employments within the conservation and ecology sector from voluntary and internships, to PhDs, entry, mid and senior level roles. The types of roles we cover are: Animal Welfare; Climate Change; Marketing Communications & Marketing; Community Conservation; Countryside Management; Ecological Consultancy; Environmental Economics; Environmental Education; Events and Visitor Engagement; Fundraising & Development; Information & Data Management; Mapping & GIS; Marine Conservation; Organisational Management; Photography and Filmmaking; Policy & Advocacy; Programme Management; Project Management; Science & Research, and; Ranger Warden & Ranger. **If your job/opportunity helps wildlife, we'd love to share it!**

## Is there somewhere I can search for qualified applicants?

Yes. You can search through our members' CVs on our [Conservation Talent Pool](#).

# FAQ's

Got a question? We've got the answer, but If you can't find what you are looking for, ask us at [jobs@conservation-careers.com](mailto:jobs@conservation-careers.com)

## What types of opportunities do you list?

We list jobs, volunteer opportunities and internships, training opportunities (everything from short courses to master's programmes), expeditions and events.

## How long will my posting stay on your website?

Your posting will remain on our website until your application deadline, up to a maximum of 6 weeks. If you choose an Annual Posting, it will remain live for a full year.

## How much does it cost?

Our postings start at £75+VAT / USD \$115 / €102. We're happy to offer a 33% discount for small charities (fewer than 25 staff). We can create a custom discounted package for you if you advertise three or more listings. We also offer discounts on postings or packages if you provide a link to us on your website.

## Do you list volunteer opportunities and internships?

Yes. We list volunteer opportunities and internships on our [Job Board](#), as well as featured on our [Volunteer & Internship board](#).

## How big is your audience?

We have over 40,000 visitors to our website every month, nearly 210,000 followers on social media and over 45,000 email subscribers. Your opportunities are also automatically shared across our growing list of Promotion Partners' websites.

## Where are your job vacancies located?

We are the biggest conservation job portal on the internet, and list around 15,000 vacancies from around the globe each year. The most frequent countries are USA, UK, Canada, South Africa, New Zealand and Australia, but we cover many other countries also.

## Can I post an opportunity for free?

If you don't have any budget available for advertising, why not [contact us](#) about our partnership opportunities?



Visit our website or  
email us today.



[www.conservation-careers.com](http://www.conservation-careers.com)  
[jobs@conservation-careers.com](mailto:jobs@conservation-careers.com)